

GUILFORD HIGH SCHOOL BOOSTER CLUB
Board of Directors Meeting Minutes
January 5, 2009

President Cheryl Kunz called the meeting to order at 6:33 p.m. Our guest speaker from Harlem High School could not attend this evening but hopes to be at our February meeting.

Minutes of previous meeting: The December minutes were reviewed; Pam Shumaker made a motion to approve the minutes, seconded by Nancy Kiefer; motion to approve the minutes passed.

Treasurer's Report: Othello Garganera reviewed the financial reports. Market Day income is down but is catching up. Membership income is up 44%. Concessions are down because of fewer home games. Merchandise is down slightly but expenses are down 40%. Marketing expenses are up but the payoff has been worth it. Net income is only down by \$2,159.37. Kirk Rydberg moved to accept the Treasurer's Report, seconded by Bridget Bowers; motion passed.

President's Report: Cheryl Kunz stated that there is some unrecorded income that has not been turned into the Treasurer yet and feels that will bring us closer to where we want to be financially and with the upcoming fund raisers we should be on track to reaching the net income goals for this year. Everyone needs to support these upcoming events to help make them successful.

Cheryl reminded the Board that the by-laws state that the Board must maintain 30 active members every year. She had contacted the 1st and 2nd year board members who have not been very active to see whether they wanted to continue on the Board or resign. Woefully, Stan Umenhofer, Gretchen Schwalbach and Ann Miller resigned. All three would like to remain active in Booster Club activities.

The 2007/2008 appropriations process is underway and the "wish lists" from the teachers will be handed in to the Booster Board by January 15th then they will be presented to the Executive Board and then to Mr. Valentine. A rationale and how the items will be used need to be presented with the wish list. A check will be cut in February.

Committee Reports:

Alumni: No report.

Carpe Diem: The Final Exemption forms were passed out Tuesday and are due in by Friday at 4p.m. It was explained that in order to qualify for an exemption the student had to have been on Carpe Diem for the 4th quarter of last school year and the 1st quarter of this school year and freshman must have attended a Rockford Public School in 8th grade. The next give away is January 23rd.

Concessions: Kathy Zirk is looking for 20—30 volunteers to help at the Wrestling Tournament on January 24th. Lane reminded everyone that this could be a big moneymaker. Basketball Regional's will be held at Guilford in March.

Father/Daughter & Mother/Son Dances: Charity Hart reported that the first committee meeting will be January 7th. She is looking for a senior mom to organize the skit that the senior moms perform for the senior boys at the Mother/Son Dance. The Father/Daughter Dance will be February 21st and the Mother/Son Dance will be March 7th. Attendance at both dances has been slipping each year. The Booster Board shared ideas and suggestions with Charity of how her committee might increase attendance.

Hospitality: The Teacher Appreciation Luncheon is on January 16th. It will be catered by Hoffman House 1 and the guest speaker will be Dale Greenlee. Donations are needed for the teacher gifts. They can be left in the main office and Cheryl will pick them up. The luncheon costs about \$1,500 so Cheryl is looking for corporate sponsors to help offset this cost.

Barnes and Noble Book Fair: Nancy Kiefer reported that this event went well. There were about 43 volunteers, 8 cheesecakes were sold to staff at Guilford and the book signing by Mr. Greenlee was well

received. Barnes and Noble was very limiting to us making the most of this fundraiser. They wouldn't let us approach people to hand out vouchers and the placement of the gift wrapping table was poor. \$433.86 was made on book sales on December 11th and \$163.00 was made on tips on December 19th and 21st for a total of \$596.86.

Village Green: The vouchers brought in \$80.03.

E-Script: There are 89 people signed up for e-script through Schnucks and \$54.51 was made in November. The Online Mall and auto-purchase report will be available later.

Viking Video Game Day: Volunteers are needed for the 2 shifts. Bea passed around a sign up sheet. The games, concessions and band are lined up. Posters will be out at Guilford and the other high schools and middle schools this week. The audience for this event is 6th -12th grades. Marketing is vital for the success of this event. Bea passed around the beautiful poster that Scott designed.

Market Day: The next pick up day is January 21st and orders are due by January 17th at noon.

Merchandise: There will be merchandise for sale at the Teacher Appreciation Luncheon and the committee will be at the home basket ball games selling spirit wear. The sports decals are not printed yet. As soon as the decal printing machine is fixed they will print ours. 28 decals have been sold so far, mostly from Bowling and Boy's swimming.

Marketing: An e-blast about Viking Games volunteers and Teacher Appreciation Luncheon donations was sent. Stats from Constant Contact show that 50% of the people receiving the Teacher Appreciation donation e-blast opened it and the December fundraiser e-blast was opened by 35%. Viking Game Day is being marketed well. The Booster Buzz will go out soon so Cheryl needs to have articles in by the end of the week.

Membership/Mailings: No report from Membership. Susan Gillman requested one more person to help her with mailings.

Garage Sale: Susan Gillman reported that she need a lot more people to help. She will be having her first committee meeting soon.

Moonlight Bowling: This will be held on February 28th. Kirk will be project leader on this but wants some help. Cheryl made up some team sign up sheets and flyers. Kirk will be collecting silent auction item donations.

New Business: Lane Martin reported that it is time to recruit new members to the Booster Board and Executive Board. There will be spots for a 1st Vice President, 2nd Vice President and Assistant Secretary. These are all two year positions. Please self nominate or nominate someone for these Executive positions and to the Board.

Administration Report: Finals will be January 13th, 14th and 15th. No school on January 16th and 19th. The district's automated student information system should be implemented by second semester next year. Parents need to sign up for the emergency information system. More information about this will be in the Viking Voice next semester. The snow day will be made up on March 2nd.

Athletic Report: Winter sports teams are busy. The Golf coach will return for one more year this fall. Donations in memory of a former Guilford wrestler are being passed thru Booster. Rock Valley College has donated some weight room equipment to Guilford.

Motion to adjourn by Nancy Kiefer; seconded by Susan Gillman.

Meeting adjourned at 8:40.

Next meeting is scheduled for Monday, February 2, 2009